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FOR IMMEDIATE RELEASE

KYMCO Sponsors Two Leading MX Racing Series — ATVA Nationals and Kentucky KYMX

Inman, SC — KYMCO USA, exclusive North American distributor of KYMCO brand scooters and ATVs, has renewed its sponsorship of two of the most popular ATV racing circuits in the U.S. The company will officially sponsor both the ATVA Nationals MX Series and the Kentucky State East & West MX Series.

“We at KYMCO USA are very pleased to be a leading sponsor of the fast-developing sport of ATV racing,” said Bruce Ramsey, Vice President Sales/Marketing. “The two groups we’ve signed on to support are definitely out in the forefront of the national scene.”

With 12 venues, the KYMCO-sponsored ATVA Nationals MX Series is king of the motocross circuits. This year it will travel west of the Rockies, to San Bernardino, California, at Glen Helen Raceway. Then the series travels to another new venue in Gainesville, Florida, then on to the usual stops in the eastern states including Pennsylvania, Kentucky, Tennessee and Maryland.

In Kentucky, promoter Jerry Hebel has split his KYMX series into East and West Divisions, an indication of the growing popularity of ATV racing in the Bluegrass State. Each circuit will race ten rounds. At the end of the season, a shootout will crown state champions in the 35 classes offered.

“Interest in ATV racing just continues to grow every day,” said ATVA Director Doug Morris.

Interest in the KYMCO Mongoose 250 Sport ATV is growing as well. The Mongoose was the center of attention last July 4th at Daniel Boone MX Park in London, KY, where ten professional riders rode Mongoose 250 models in the first KYMCO Cup Challenge.

The Mongoose 250 features a rugged dual A-arm front suspension and linked rear suspension and its smooth, stepless CVT transmission will allow any rider to navigate the roughest terrain and handle the tightest corners on a track or trail. .



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About KYMCO

With headquarters in Taiwan and distribution in 63 countries, KYMCO is a global leader in power-driven products, under the corporate slogan "Power Your Life." Five manufacturing plants in Asia use the latest technology for the engineering and production of reliable engine, chassis, and other components. KYMCO is committed to maximum customer satisfaction and constant innovation, making use of the most advanced CAD/CAE tools to bring superior engineering and design to their products.

KYMCO scooters, motorcycles and ATVs are imported and distributed by KYMCO USA in Inman, South Carolina, where the warehouse, management, and marketing facilities are located. An ever-expanding dealer network currently serves over 400 U.S. locations. Dealer inquiries are invited.

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