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FOR IMMEDIATE RELEASE

Cycle Country Creates Line of Accessories for KYMCO's MXU 250 ATV

Inman, SC — As KYMCO USA sales continue to grow, leaders in the U.S. ATV market are taking notice. The latest evidence of KYMCO's strength is the announcement that Cycle Country Accessories, one of the world's largest manufacturers of ATV add-ons, has added KYMCO to the list of brands they support.

Cycle Country's initial line of KYMCO-ready accessories is designed for the popular MXU 250.

"We deal with all of the major makes and models, and we were really impressed with the quality of the KYMCO machine," said Ron Hickman, CEO of Cycle Country. "Many new models are now coming from overseas, but the KYMCO MXU 250 is a very impressive unit."

Accessories now available for the MXU 250 start with Cycle Country's popular full snowplow blade system, including a 48-inch blade, mount kit, push tube, and manual lift. Other accessories in the line include a winch kit for both 1500- and 2000-pound Cycle Country winches, a grab light, which is a handy spotlight that pops out its mounting bracket for hand use, heated hand grips that connect to the ATV's battery, tire chains for traction in ice and snow and a rear trailer hitch

"With this top-quality equipment now available from Cycle Country, our customers can completely outfit the MXU 250 for work or play," said Bruce Ramsey, KYMCO USA Vice President Sales/Marketing.

The MXU 250 features a powerful 250cc, 4-stroke, water-cooled 18-horsepower engine. With an average ground clearance of 8.25" and large front and rear equipment racks, the MXU 250 is designed to meet the needs of the construction, farm, hunting, fishing and ranch markets. A wheelbase of nearly four feet combined with swing arm rear suspension and dual A-arm front suspension guarantees a comfortable all-day ride.

About Cycle Country Accessories

Based in Milford, Iowa, Cycle Country Accessories Corp. manufactures a complete line of branded products, including snowplow blades, lawnmowers, spreader, sprayers, tillage equipment, winch mounts, utility boxes, oil filters and oil coolers,



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brackets and an assortment of other ATV accessory products. These products custom-fit essentially all ATV models. The company sells its products to 16 distributors in the U.S. The distributors call on and sell Cycle Country products to virtually every ATV dealer in North America.

About KYMCO

With headquarters in Taiwan and distribution in 63 countries, KYMCO is a global leader in power-driven products, under the corporate slogan "Power Your Life." Five manufacturing plants in Asia use the latest technology for the engineering and production of reliable engine, chassis, and other components. KYMCO is committed to maximum customer satisfaction and constant innovation, making use of the most advanced CAD/CAE tools to bring superior engineering and design to their products.

KYMCO scooters, motorcycles and ATVs are imported and distributed by KYMCO USA in Inman, South Carolina, where the warehouse, management, and marketing facilities are located. An ever-expanding dealer network currently serves over 500 U.S. locations. Dealer inquiries are invited.

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