



1770 Campton Road Inman, South Carolina 29349 USA 800.845.7007 www.kymcouusa.com

FOR IMMEDIATE RELEASE

Corona Joins KYMCO For Summer Scooter Giveaway

Inman, SC — KYMCO USA, exclusive North American distributor of KYMCO brand scooters and ATVs, and Corona, an official World Superbike Championship sponsor, have announced their first joint promotion for summer 2005.

During Corona's KYMCO SCOOTER SWEEPSTAKES, customized KYMCO ZX50 models will be on display at major grocery chains and retailers including Albertsons, Smiths, Food 4 Less and Food City in Arizona, Nevada, New Mexico, Utah, Idaho and Montana. Customers can enter the contest at these locations during June and July, and 10 scooters will be awarded to the lucky winners whose names are drawn at the end of the sweepstakes.

"We are extremely pleased to have this opportunity to work with the Corona again, which has such a respected name in the world of two-wheel racing," said Bruce Ramsey, KYMCO USA Vice President Sales/Marketing.

"Through this contest we are bringing the excitement of Superbike racing to a wider audience, including the growing numbers of KYMCO scooter enthusiasts," said Tim Saunders, Director of Media Relations for Corona Extra Racing.

The ZX50 scooters are painted in the distinctive Corona Extra Superbike team colors with sponsor logos - looking just like the bikes professional riders Brent George and Tony Meiring use in Superbike racing.

Even with completely stock paint, the KYMCO ZX50 offers killer looks and high-performance at an unbeatable low price. With a 49cc engine and electric start, front disc brakes it features the same smooth-shifting automatic CVT transmission found in all KYMCO scooters.

About KYMCO USA

With headquarters in Taiwan and distribution in 63 countries, KYMCO is a global leader in power-driven products, under the corporate slogan "Power Your Life." Five manufacturing plants in Asia use the latest technology for the engineering and production of reliable engine, chassis, and other components. KYMCO is committed to maximum customer satisfaction and constant innovation, making use of the most advanced CAD/CAE tools to bring superior engineering and design to their products.

KYMCO scooters, motorcycles and ATVs are imported and distributed by KYMCO USA in Inman, South Carolina, where the warehouse, management, and marketing facilities are located. An ever-expanding dealer network currently serves over 500 U.S. locations. Dealer inquiries are invited.

Press Contact:
Rick Pawelka
919-656-6315
rick@kymcomarketing.com