



1770 Campton Road Inman, South Carolina 29349 USA 864-472-2622 www.kymcousa.com

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A “Free Ride” to Denver for Mile-High Fun — KYMCO USA Hosts Contest Winners at Amerivespa 2006

Denver, CO – (August 1, 2006) “Seeing the Rocky Mountains for the first time, that was awesome!”

Those are the words that Greg Edwards uses to sum up his memories of Amerivespa 2006. Edwards, of Richmond, Virginia, was one of nine lucky riders who attended the July 27-July 30 event as guests of KYMCO USA. They were the winners in the company’s Amerivespa Rally Trip Giveaway contest, and their prize packages included airfare, accommodations and loaner scooters that were theirs to ride during the rally.

KYMCO USA was a lead sponsor for Amerivespa 2006. At the Wings Over the Rockies Air and Space Museum, KYMCO offered demo rides on models ranging from the Agility 50 to the new Xciting 500.

KYMCO USA also hosted the big Amerivespa banquet and awards ceremony held Saturday night and gave away yet another scooter. Chris Bulat, of Windsor Locks, Connecticut, won a new Xciting 250 in the banquet raffle. It was Bulat’s fourth Amerivespa rally, and this long-time vintage scooter rider was very happy to become the owner of a new, state-of-the-art KYMCO Xciting 250.

“I won the scoot!” was Bulat’s reaction when his name was drawn. Back home, he’s enjoying his new KYMCO and being a winner. “It was unbelievable. I had goose bumps.”

Executives and staff from the company’s Inman, South Carolina headquarters were on site in Denver to make sure the contest winners had a good time.

The company’s Amerivespa Giveaway contest was open to all customers who purchased a 150cc or larger KYMCO scooter or motorcycle before June 30 of this year.

Greg Edwards bought a People 250, which, like so many KYMCO owners, he relies on for daily transportation.

“It’s sitting outside my office right now,” Edwards said in a phone interview from his job back in Virginia.

Another contest winner, Julie Lees of San Diego, was impressed with Amerivespa ‘06, her second big scooter rally. “I have to get back to work now, but I do so with a better perspective on life. Scooter people are generous and generally fun.”



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Lees was also impressed with her Bet & Win 250's performance in the mountains and in city traffic. "The scooters were fully capable of keeping up with traffic and maneuvering on city streets with their powerful engines and easy-to-use automatic transmissions," she said.

Denise Webber of Minneapolis was pleased to be a contest winner and to ride with the KYMCO team. "I believe we turned quite a few heads while riding through town," she said. "I had a great time meeting the other winners, and especially enjoyed the hospitality shown by the KYMCO staff. We were really treated great. I felt very proud to be sporting about the city on the Xciting 250, which is what I own and ride at home."

In addition to Webber, Edwards, and Lees, the other contest winners who attended Amerivespa 2006 as KYMCO USA guests included: Jeff Yoest of Westerville, Ohio; John Collinson of Los Angeles; Al Guerra of San Antonio; John Phan of Palm Beach, Florida; Kathleen Jardine of Albuquerque, New Mexico; and Beth Shapiro from Lyndhurst, Ohio.

The Amerivespa Rally turned Denver into Scooter Central for its four-day run. Among the many events, participants enjoyed a big group ride up to the world famous Red Rocks Park and Amphitheatre. They also were witness to the unique Gymkhana, perhaps the craziest event of the weekend, where riders test their skills, including on-scoot basketball dribbling. The Concours d' Elegance provided an exhibition where owners could truly show off scooters of all types: vintage, modern, oddball, modified, restored and original.

Contest winner Kathleen Jardine of Albuquerque summed it up this way: "I left with a feeling that I had known everyone much longer than four days. The gathering was well organized and filled with a lot of scooter enthusiasm. I was fortunate to have won the trip. Definitely a scrapbook experience!"

About KYMCO USA

KYMCO's roots in the motorsports industry go back to its founding, in 1963, as the Kwang Yang Motor Company, Ltd., with headquarters in Taiwan. Long a leader in quality, fuel economy, and versatility, today KYMCO manufactures motor scooters, motorcycles, and ATVs at five plants in Asia, including the main facility in the city of Kaohsiung.

KYMCO is the largest scooter manufacturer in Taiwan, and currently exports to 74 countries worldwide. All KYMCO plants use the latest technology for the engineering and production of reliable engine, chassis, and other components. Since 2004, KYMCO has been officially accredited for ISO-9001 quality in manufacturing, KYMCO is committed to maximum customer satisfaction and constant innovation, making use of the most advanced CAD/CAE tools to bring superior engineering and design to their products.

The company's partner in the United States is KYMCO USA, with headquarters, marketing and distribution centered in Inman, South Carolina. KYMCO USA is dedicated to building the brand's reputation and market share through superior value, frequent new product introductions, strategic industry partnerships, and excellence in dealer network support. KYMCO USA has a reputation and expertise gained through over 30 years in the U.S. powersports industry.

Press Contact:
Rick Pawelka
Marketing Manager
rick@kymcomarketing.com